MK

Hi! I'm Melissa Kuo, and I am an interaction designer seeking to make a positive impact in the world through design. I'm interested in the intersection of branding and user experience.

LET'S TALK!

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EDUCATION

California Institute of the Arts (CalArts)
Valencia, CA
Graduated May 2014
BFA in Graphic Design

University of California, Los Angeles (UCLA)
Los Angeles, CA
Summer 2009
Design / Media Arts Summer Institute

SKILLS

PROFICIENT AT:
Adobe CS6
HTML / CSS

LOVES:
Graphic Design
Branding / Identity
Interactive Design
User Experience
Web Design
Strategic Design

CAN ALSO DO:
Motion Graphics
Digital Type Design
Digital Photography
Illustration
Screenprinting
Copywriting

AND ALSO KNOWS:
Microsoft Office
Keynote
Mandarin Chinese

WORK EXPERIENCE

Wieden + Kennedy, Portland, OR · Studio Design Intern
JUN 2014 – PRESENT

Currently assisting with W+K projects for clients such as P&G, Herbal Essences, and Coca Cola, along with internal design projects.

CalArts Student Council, Valencia, CA · Designer / Senator
SEP 2011 – MAY 2014

Designed various posters for Student Council events to improve communication and awareness. Assisted in planning school-wide events and designed collateral for CalArts Sustainability measures. Led the planning for CalArts Cares, an effort to encourage CalArts students to volunteer at local charities.

Inkling, San Francisco, CA · Design Intern
JUN 2013 – AUG 2013

Worked on the Design Core team to design branding system explorations and create marketing assets. Produced visual assets for use in the Inkling app, website, and store. Designed promotional material for Inkling, signage and visuals for hiring events, and swag for employees. Assisted interactive designers, user experience designers, and product designers with various projects.

Pingshow Inc. (Airetalk App), Sunnyvale, CA · Graphic Designer
JUN 2012 – AUG 2012

Created logos and branding systems for the start-up and its products. Designed user interface design for the mobile app, from brainstorming to wireframes to mock-ups and asset creation.

ACTIVITIES

CalArts Coding League · Member
2014

CalArts Designer Workshop Series · Coordinator
2012 – 2014

CalArts Student Council · School of Art Senator
2011 – 2014

HONORS AND AWARDS

Two-time Adobe Design Achievement Awards semifinalist (Web and App Design)
JUL 2014

Classic Patterns by Sendpoints Books Co.
PUBLISHED IN DEC 2013

SCV Family of Water Suppliers Logo Contest Winner
FEB 2012

REFERENCES AVAILABLE UPON REQUEST.